

# Precision Marketing The New Rules For Attracting Retaining And Leveraging Profitable Customers

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## **WILEY: PRECISION MARKETING: THE NEW RULES FOR ATTRACTING ...**

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## **PRECISION MARKETING. THE NEW RULES FOR ATTRACTING ...**

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precision marketing. the new rules for attracting, retaining, and leveraging profitable customers. id: 2217504; book; january 2004; 272 pages; john wiley and sons ltd

## **PRECISION MARKETING: THE NEW RULES FOR ATTRACTING ...**

*Wed, 26 Apr 2017 18:50:00 GMT*

precision marketing: the new rules for attracting, retaining, and leveraging profitable customers, 2004, 272 pages, jeff zabin, gresh brebach, 0471648221,

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precision marketing: the new rules for attracting, retaining, and leveraging profitable customers precision marketing: the new rules for attracting, retaining, and ...

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drip marketing; visual merchandising; new ... existing customers. precision marketing emphasizes ... of precision marketing are in customer retention and ...

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precision marketing is a concept that may help in promoting the collective ... precision marketing as a factor for attracting, retaining and leveraging profitable customers.

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the hardcover of the precision marketing: the new rules for attracting, retaining, and leveraging profitable ... attracting, retaining, and leveraging profitable ...

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